



218 Glenside Avenue
Wyncote, PA 19095-1595

TOLL-FREE: 800 242-1421
PHONE: 215 887-8111
FAX: 215 885-8113

www.lincolninvestment.com

PRESS RELEASE

Lincoln Investment and Allen Associates Announce Strategic Alliance

Wyncote, PA, July 27, 2009 - Lincoln Investment has announced the formation of a strategic alliance with Allen Associates, a family-owned and operated business headquartered in Vineland, New Jersey. Ed Forst, president of Lincoln Investment said, "The similar backgrounds, values and market focus of Allen Associates and Lincoln Investment provide the basis for a mutually rewarding and successful alliance."

"Lincoln's **RetirementSOLUTIONS** Program affords Allen Associates the ability and ease to diversify our clients' investments in today's complex economy," said Bob Allen, partner in Allen Associates.

Lincoln Investment and Allen Associates share a dedication to integrity and service and are committed to the philosophy that ethical and investor-focused practices are essential for business success. Each company has a long history of success in the 403(b) retirement plans marketplace and they have been friendly competitors for a number of years. They share the belief that financial well-being is accessible to all hard-working Americans through the expert guidance of independent financial professionals and high-quality, diversified investment choices.

Lincoln Investment, based in the greater Philadelphia area, is a full-service broker/dealer and registered investment advisor serving the diverse financial needs of about 125,000 individual investors representing over \$5 billion in assets. Lincoln Investment is a leading provider of 403(b) retirement plans for employees of more than 2,000 school districts, universities, hospitals and other non-profit and community-based organizations.

Allen Associates, a family-owned and operated full-service agency provides employee benefits to more than 250 groups ranging from a few to several thousand members from the private and public sectors in the Mid-Atlantic region of the country. They pride themselves on their ability to develop strong, long-term relationships with clients and the communities they serve.

For further information, contact:

Neil D. Wernick
Chief Marketing & Communications Officer
Lincoln Investment
218 Glenside Avenue
Wyncote, PA 19095

Robert S. Allen
Partner
Allen Associates
630 S. Brewster Rd. Bldg. C
Vineland, NJ 08361

800-242-1421 (x4689)
nwernick@lincolninvestment.com

800-44ALLEN
800-442-5536

07/09