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FOR IMMEDIATE RELEASE

## LINCOLN INVESTMENT NAMED A TOP PLACE TO WORK

**WYNCOTE, Pa. (March 22, 2010)** — Lincoln Investment has been named to the Philadelphia Inquirer's Top Places to Work for 2010. The Company was listed at number 16 among the list of top midsize companies. It is the first such ranking for Lincoln Investment, which is based on employee response/satisfaction.

Lincoln Investment is an industry leader, committed to long-term planning, coupled with a conservative approach to equity investing. With the professional advice of a Lincoln Investment financial representative, investors can assemble a well-diversified, risk-appropriate portfolio through a single institution.

"I would like to say, 'Thank you' to all the employees, financial representatives, school districts and other business partners that make up the Lincoln Investment family," said Lincoln Investment President, Ed Forst. "It is because of your efforts that we have received this prestigious recognition."

Lincoln Investment is a full-service broker-dealer and registered investment advisor serving the diverse financial needs of more than 135,000 individual investors, representing more than \$6.8 billion in assets nationwide. Established in 1968 by Ed's father, Nick, Lincoln Investment began with a focus on the retirement planning needs of educators and employees of non-profit organizations. Over the years, the Company has expanded its focus to include individuals, employers, corporations, endowments and foundations.

In its second year of existence, Lincoln Investment contracted with its first major client — the School District of Philadelphia. More than 40 years later, Lincoln Investment is proud to still be serving the financial needs of School District of Philadelphia employees.

"It is our responsibility to enhance one's financial well-being," said Forst. "As we continue to help individuals across the country Embrace the Future<sup>SM</sup>, it is an honor to have our employees' votes of confidence and their partnership."

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